

# Sponsorship Opportunities & Exhibitor Prospectus

## LACPA's 38th Annual Convention



**Saturday, May 2nd, 2026**

**Hilton Woodland Hills/Los Angeles**

6360 Canoga Avenue  
Woodland Hills, CA, 91367

**8:00 am to 4:30 pm**



**Morning Featured Speaker Debra Kawahara, Ph.D.**

**Speaking on Leadership in Turbulent Times**

There will be breakfast and coffee/tea with registration, posters, awards presentation, a networking event with light lunch and hors d'oeuvres and a morning and afternoon breakout CE session.

**6.0 CE/additional CPD Credits are available!**

(6 fall under the sponsor approved CE category and additional self-reported CPD under conference/convention and professional development)

# Sponsorship & Exhibitor Opportunities:

## Sponsorship (Premier and Specialty)

Sponsorship presents an excellent opportunity to showcase your logo and company information to attendees throughout the convention process. LACPA is the largest county psychological association and our conference is well-attended and highly regarded in the mental health community, attracting psychologists, psychiatrists, students, LMFTs, LCSWs, teachers, mental health advocates and more. Our average attendance is 250 and our membership is more than 1100. Email blasts reach 6000+. Various sponsorship options are available, including prominent placement of your logo on all pre-convention advertising, as well as on LACPA's website homepage, convention page, social media platforms, in our quarterly magazine and in the convention brochure and day program. Additionally, you may choose to secure an exhibitor table at the convention, sponsor specific segments of the conference, such as coffee and networking, or you may choose to purchase a colorful ad in the brochure or day program.

ADDITIONAL BENEFITS	SILVER \$500	GOLD \$1,000	PLATINUM \$2,500	DIAMOND \$5,000
Name listed on sponsor banner in the 2026 issues of The Los Angeles Psychologist and on Convention Slideshow	✓	✓	✓	✓
Special Sponsor Thank You E-Blast and logo listed on all convention email advertising sent to 6K+	✓	✓	✓	✓
Logo posted on 2026 convention webpage with link to your website	✓	✓	✓	✓
Thank you post and tag on all LACPA social media platforms	✓	✓	✓	✓
Complimentary event registration, includes parking and food		One Registration	Two Registrations	
Display Ad in the Convention Brochure (emailed to 6K+) and Day program (for all attendees)		Quarter page Ad	Half page Ad	Full page Ad
Web ad on LACPA website homepage			✓	✓
Exhibitor's table with two convention registrations, includes food and parking				✓

## Specialty Sponsors: Perfect if you want to support a specific part of our conference.



### **Coffee/Beverage Sponsor \$500:**

Your logo and company name posted on signage throughout the coffee/beverage area

### **Breakfast Sponsor \$1000:**

Your logo and company name posted on signage throughout the breakfast area

### **Networking Sponsor \$1500:**

Your logo and company name posted on signage throughout networking event

### **Brochure or Day Program Sponsor \$2000 (4 available): :**

Full page ad on the inside front or inside back cover of the Brochure OR Day Program

### **Featured Speaker Sponsor \$3000:**

Your logo posted on a slide at the beginning of the featured speaker presentation

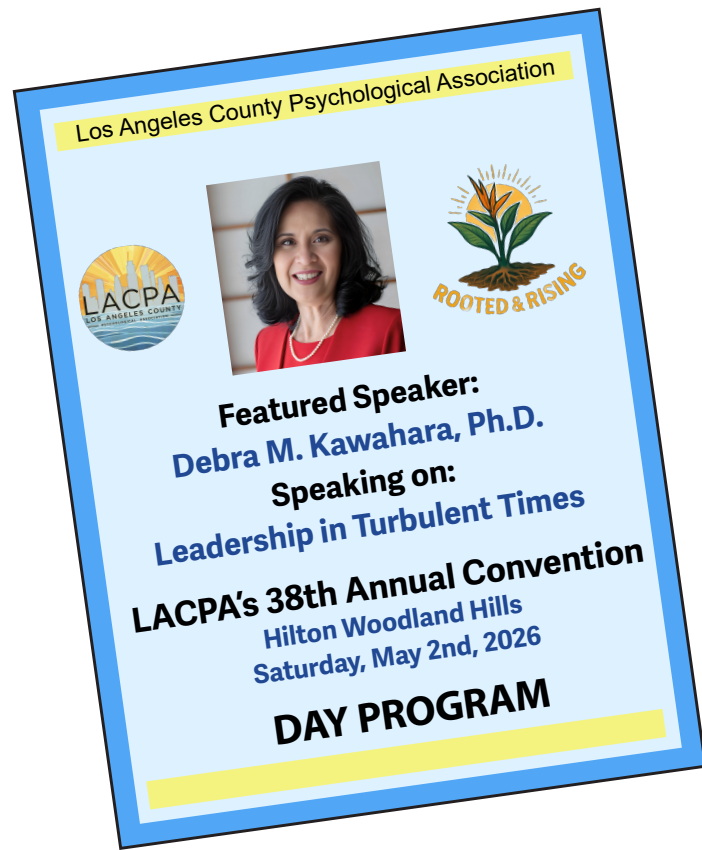
### **Exhibitor Table \$650**

(Includes 1- table, food, and parking, listing at registration table and on BINGO card)

25% Discount on Convention Registration for up to three exhibitor staffers.

**\*\*Exhibitor table space is limited. LACPA will assign all table space. Sponsors will receive preferred placements. Exhibitors may NOT assign, sublet or share any portion of their allocated space without the express permission of LACPA.**

Bring more awareness to your company or brand with a colorful ad in our promotional brochure (sent to 6K+ mental health professionals in February and available on our website) and/or the day program, emailed and given to all attendees. Save and double your exposure when you buy both! (ads must be emailed as a high resolution PDF sized as below)



Size	Dimensions	Brochure Only	Combination	Day Program Only
<b>Full Page</b>	(7.5" W x 9.25" H) (does not include front/back or inside front/back cover)	<b>\$1500</b>	<b>\$2500</b>	<b>\$1250</b>
<b>Half Page</b>	(7.5" W x 4.5" H)	<b>\$700</b>	<b>\$1000</b>	<b>\$550</b>
<b>Quarter Page</b>	(3.625" W x 4.5" H)	<b>\$300</b>	<b>\$400</b>	<b>\$200</b>
<b>Business Card</b>	(Printed as is; psychologists' license # required on card)	<b>\$150</b>	<b>\$200</b>	<b>\$100</b>

# 2026 SPONSORSHIP, EXHIBIT, & ADVERTISING CONTRACT

**COMPANY NAME** \_\_\_\_\_

(As it should appear in the convention onsite program and your table Identification Sign)

**Name of Authorized Representative** \_\_\_\_\_

(This person will receive ALL future instructions)

Representative Title \_\_\_\_\_

Street / Mailing Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**Onsite Contact Information** (If different than above)

Name \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

## PLEASE INDICATE YOUR SELECTIONS:

### PREMIER SPONSORSHIPS

- ☐ Silver - \$500      ☐ Gold - \$1,000  
☐ Platinum - 2,500      ☐ Diamond - \$5,000

### SPECIALTY SPONSORSHIPS

- ☐ Coffee / Beverage Sponsor - \$500  
☐ Breakfast Sponsor - \$1000  
☐ Networking Sponsor - \$1500  
☐ Brochure or Day Program Sponsor - \$2000  
(4 available)  
☐ Featured Speaker Sponsor - \$3000  
Your logo posted on a slide at the beginning of  
the featured speaker presentation

### EXHIBITOR FEE

 (Includes one Exhibitor Registration)

- ☐ \$650

### ADVERTISEMENT IN BROCHURE AND/OR DAY PROGRAM

(Deadline August 1, 2025)

- ☐ Full Page - \$1500/\$2500/\$1250  
☐ Half Page - \$700/\$1000/\$550  
☐ Quarter Page - \$300/\$400/\$200  
☐ Business Card - \$150/\$200/\$100

## TOTAL DUE AND PAYMENT DETAILS

Sponsorships Fee \$ \_\_\_\_\_

Exhibit Fee \$ \_\_\_\_\_

Advertising Fee \$ \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

### Method of Payment:

- ☐ Check Enclosed (Payable to LACPA)

Check # \_\_\_\_\_

- ☐ MC/Visa   ☐ Amex   ☐ Discover

Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing address for the card:

Street \_\_\_\_\_

City / State / Zip \_\_\_\_\_

## PLEASE SIGN HERE:

**We agree to all Exhibitor regulations including the  
set-up and break-down schedule.**

\_\_\_\_\_  
Signature (Must be signed to complete registration process)

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Please return the contract, payment, registration form, to: Lacpa1@gmail.com**